

Are you ready to make your marketing more effective AND efficient?

**Then the DCM Owner Collective
is the marketing & sales
education and community
support you need.**

**LED BY CHANNING MULLER
PRINCIPAL, DCM COMMUNICATIONS**

"Marketing doesn't have to be complicated to be effective. You just have to know what to do (and where) to reach your target audience. This group provides just that through monthly lessons & weekly accountability calls."

WHAT'S INCLUDED

- Monthly topics designed to keep you up-to-date on the best (and evolving) practices in marketing and sales throughout the year
- Weekly 60-minute accountability calls with the other business Owners in the private Facebook group. Calls will include:
 - A lesson or news update related to the month's topic
 - Accountability partners to ensure you keep moving forward in your business
 - Video tutorials on new technology & social media tactics
 - Q&A regarding the topics most pressing to your business at that time
- Screenshare tutorials to improve your tech knowledge and learn new tools that will help you work more efficiently and effectively (without adding hours to your week!)
- A safe space away from clients or competitors in your market to address the most pressing concerns and triumphs in your business with other planners from around the country who can relate

"I just launched my brand and am learning all the content development & marketing things for the first time. The weekly lessons from Channing on how to do it all (and do it right!) and hearing from the more advanced business owners in the group have been great. I always walk away with so many notes of what to do next."

- Robin Turnipseed, Placement of Pretty Things

NOTE: Only one company per speciality from a single market is permitted in order to foster collaboration, not competition. This is a safe space for REAL business talk.

JOIN TODAY!

Email info@dcmcommunications.com to reserve your industry seat!