

A background image of a dining table set with white linens, wine glasses, and bread. The scene is softly blurred, focusing on the foreground elements like a bottle of olive oil and several wine glasses. The lighting is warm and natural, suggesting an indoor setting with large windows in the background.

**DCM**

Communications

# Are you ready to make your marketing more effective AND efficient?

**Then the DCM Planner Collective  
is the marketing & sales  
education and community  
support you need.**

**LED BY CHANNING MULLER  
PRINCIPAL, DCM COMMUNICATIONS**

"Marketing doesn't have to be complicated to be effective. You just have to know what to do (and where) to reach your target audience. This group provides just that through monthly lessons & weekly accountability calls."

## WHAT'S INCLUDED

- Monthly topics designed to keep you up-to-date on the best (and evolving) practices in marketing and sales throughout the year
- Weekly 60-minute accountability calls with the other Planners in the private Facebook group. Calls will include:
  - A lesson or news update related to the month's topic
  - Accountability partners to ensure you keep moving forward in your business
  - Video tutorials on new technology & social media tactics
  - Q&A regarding the topics most pressing to your business at that time
- Screenshare tutorials to improve your tech knowledge and learn new tools that will help you work more efficiently and effectively (without adding hours to your week!)
- A safe space away from clients or competitors in your market to address the most pressing concerns and triumphs in your business with other planners from around the country who can relate

**"As a mom to young kids and business owner, this pandemic has been a serious test of my ability to focus and multitask, often leading to a lack of motivation for my business tasks when kid/life gets in the way. The DCM Collective calls are the way I get my mojo back and I always walk away knowing exactly what to do next."**

**- Sarah Cissna, CSEP, The Side Lobby**

*NOTE: Only one company per speciality from a single market is permitted in order to foster collaboration, not competition. This is a safe space for REAL business talk.*

# JOIN TODAY!

Email [info@dcmcommunications.com](mailto:info@dcmcommunications.com) to reserve your industry seat!